

	Strategic Priorities for FY 22-23	Short Term (1 year) Mid Term (2-4 years) Long Term (5+ years) Priority			Reporting Status 4th Quarter July 1, 2023-September 30, 2023
	Financially Sound City	ST	MT	LT	
1.	<p>Establish Boca Raton as the Best Place to Do Business</p> <p>Improve perception of doing business in Boca</p>	*	*	*	<p>Community engagement efforts &amp; collaborations include:</p> <ul style="list-style-type: none"> <li>• Presentations to the Business Development Board, the Realtor’s Commercial Alliance, IBM South Florida Quarter Century Club</li> <li>• Sponsorship of South Florida Tech Hub job fair</li> <li>• Marketing promotions continue locally, nationally, and internationally with the airport campaigns, the South Florida Business Journal, Boca Magazine, Sun Sentinel inserts, filming of the American Dream at Mizner Park and beginning an Economic Development website redesign.</li> </ul>

	<p>Establish process predictability, create timelines and incentives for complete and timely submissions</p> <p>Address business infrastructure needs</p> <p>Fill quality of life gaps and build upon existing strengths</p>				<ul style="list-style-type: none"> <li>• Ombudsman/liaison efforts continue on behalf of six businesses by having a designated staff member assist with permitting &amp; zoning issues.</li> <li>• Business growth and expansion efforts facilitated with two peer to peer introductions and five company/facility tours.</li> <li>• Boca E-Hub now providing enhanced electronic planning, permitting and payment services which continue to be refined and improved. 8,657 page views in Q4.</li> <li>• Approved Enhanced Mobility Code and comprehensive plan amendments for Boca Raton Innovation Campus (10/23)</li> <li>• Approved LIRP comprehensive plan and code amendments to improve and provide incentives for new office space in LIRP (10/23)</li> <li>• Working with Discover the Palm Beaches, ESPN/Boca Raton Bowl, and the TimberTech Championship on</li> </ul>
--	--	--	--	--	--

					marketing collaborations and advertising opportunities.
<b>2.</b> <b>NEW</b>	Evaluate Tax Increment Financing in the CRA	*			<ul style="list-style-type: none"> <li>Resolution and Ordinance to extend the TIF scheduled for November 14</li> </ul>
<b>3.</b> <b>NEW</b>	Rewrite Land Development Code	*	*		<ul style="list-style-type: none"> <li>Approved Ord. No. 5661 – Clarifying the allowed density of single-family residential development in multifamily zoning districts.</li> <li>Approved Ord. No. 5657 – Clarifying requirements for EV parking for changes of use.</li> <li>Approved Ordinance No. 5658 – Allowing athletic training facilities as a conditional use in the LIRP zoning district.</li> <li>Approved Ord. 5654 amending the Comprehensive Plan by amending Future Land Use Policies to create an Enhanced Mobility Future Land Use Category (10/23)</li> <li>Approved Ord. 5655 amending Chapter 28 of the City’s Zoning Code to create a new division for Enhanced Mobility Development (10/23)</li> </ul>

					<ul style="list-style-type: none"> <li>• Approved Ord. 5659/5660 Comprehensive Plan and Zoning Code Amendments to increase FAR and add new office space in LIRP district (10/23)</li> </ul>
4. NEW	Streamline Development Services Processes	*	*		<ul style="list-style-type: none"> <li>• Approved Ordinance Nos. 5662/5663 – relocated and updated notice requirements for Downtown IDA to City Code to be more user-friendly and consistent with other development application types.</li> <li>• E-Hub site visit July-September 8,657</li> </ul>

	Strategic Priorities for FY 22-23	Short Term (1 year) Mid Term (2-4 years) Long Term (5+ years) Priority			Reporting Status 4th Quarter July 1, 2023-September 30, 2023
	World Class Municipal Services	ST	MT	LT	
5.	Support Staff Initiatives to Improve City Services	*	*	*	<ul style="list-style-type: none"> <li>Processed 4,579 job applications.</li> <li>Onboarded 80 employees.</li> <li>Collective bargaining agreements negotiated and ratified by IAFF and FOP</li> <li>National Award (1<sup>st</sup> place Savvy) for #WeAreCBR employer branding and marketing efforts</li> <li>Introduced Human Resources Business Partner model to improve efficiency of recruitment</li> </ul>
6. NEW	City Manager Succession Plan	*			<ul style="list-style-type: none"> <li>Deputy City Manager Brown was selected to succeed City Manager Ahnell upon his retirement. Contracts scheduled for Council meeting in November.</li> </ul>
7.	Improve Mobility & Connectivity	*	*	*	<ul style="list-style-type: none"> <li>Approved Resolution 89-2023 Work Order for Alta Planning &amp; Design to evaluate current conditions and identify opportunities for a vibrant</li> </ul>

					<p>multimodal corridor along East Palmetto Park Road</p> <ul style="list-style-type: none"> <li>• Developed a cross departmental staff team to focus on mobility and connectivity throughout all departments.</li> <li>• Developed draft mobility project evaluation criterion to prioritize transportation and mobility projects</li> <li>• Issued a work order to evaluate the feasibility of the El Rio Trail / Spanish River Blvd. underpass.</li> <li>• Completed feasibility study and submitted FDOT permit application to open new railroad crossing at Jeffrey Street</li> <li>• Staff working with TPA and FDOT to identify potential funding opportunities for a feasibility study and design plans to develop the Sun Trail Network along A1A for pedestrians and bicyclists. Locations selected based on gaps in the network.</li> </ul>
--	--	--	--	--	---

					<ul style="list-style-type: none"><li>• Installed “See Tracks? Think Train” sidewalk markings at train crossing throughout the municipal boundary.</li><li>• Issued RFP for last-mile, on demand mobility services</li><li>• Coordinated and promoted Mobility Week (Oct. 27 through Nov. 4, 2023) activities, including a bike and pedestrian audit of Palmetto Park Road from 12<sup>th</sup> Avenue to the Brightline station and promotion of El Rio Trail.</li></ul>
--	--	--	--	--	---

	Strategic Priorities for FY 22-23	Short Term (1 year) Mid Term (2-4 years) Long Term (5+ years) Priority			Reporting Status 4 <sup>th</sup> Quarter July 1, 2023-September 30, 2023
	Vibrant & Sustainable City	ST	MT	LT	
8. NEW	Adopt Vision Zero Strategy	*	*	*	<ul style="list-style-type: none"> <li>Executed the agreement with USDOT for the Vision Zero Action Plan grant, now working on RFP to hire a consultant to develop the action plan.</li> <li>Created PSA for cross walk safety video- "Push It."</li> </ul>
9. NEW	Develop Art in Public Places Program	*			<ul style="list-style-type: none"> <li>Public Art Coordinator has been hired and is beginning outreach efforts and research on a Public Art and Placemaking ordinance.</li> </ul>
10.	Improve Sustainability & Resiliency Efforts	*	*	*	<ul style="list-style-type: none"> <li>Hosted two kayak cleanups for waste reduction in July.</li> <li>Hosted a Florida Friendly Landscaping workshop with Utilities Services in August.</li> </ul>



					<ul style="list-style-type: none"><li>• Presented on a panel at the Florida Resilience Conference titled “Critical Collaboration in Resilience” in September.</li><li>• Held dune restoration workdays with the Institute for Regional Conservation.</li><li>• Officially launched the planning process for the Sustainability Action Plan Update.</li><li>• Continued to work with departments in the drafting and development of the Green Building Ordinance to be introduced in early 2024.</li><li>• Working with technical advisors and Economic Development to develop an incentive based, voluntary energy benchmarking program</li><li>• Park rangers seeing a significant decrease in polystyrene, balloons, and confetti at the parks due to waste reduction ordinance and park policies.</li><li>• Completed Energy Efficiency and Conservation Strategy for the Energy Efficiency and Conservation Block Grant</li></ul>
--	--	--	--	--	---

					<ul style="list-style-type: none"> <li>• Race to Zero – completed annual reporting, completed Greenhouse Gas inventory report, working with Sustainability Task Force on High Impact Action Analysis in connection to Race to Zero</li> </ul>
<b>11.</b> <b>NEW</b>	<b>Expand Recycling Program to all City Parks</b>	*			<ul style="list-style-type: none"> <li>• Created new signage (stickers) for recycle bins at Wildflower/Silver Palm and in barrier island parks to begin new pilot program with 4 Oceans.</li> <li>• Expanding recycling educational program with Recycle Coach App</li> <li>• 26,771 interactions with the Recycle Coach app on mobile devices, 5,665 total users</li> <li>• Researching the purchase of new bins for downtown parks</li> </ul>
<b>12.</b> <b>NEW</b>	<b>Develop Policies That Encourage Construction of Workforce /Attainable Housing</b>	*	*	*	<ul style="list-style-type: none"> <li>• Held affordable housing information forum in September</li> </ul>

					<ul style="list-style-type: none"> <li>• Approved Ordinance 5653 establishing procedures and regulations to implement Senate Bill 102 (Live Local Act 40%)</li> <li>• Several discussions at workshops and meetings regarding possible procedures and regulations for Live Local Act subsection 6</li> </ul>
<b>13.</b> <b>NEW</b>	<b>Government Campus Master Plan</b>		*	*	<ul style="list-style-type: none"> <li>• TBD- Focus for 23/24FY</li> </ul>

	Strategic Priorities for FY 22-23	Short Term (1 year) Mid Term (2-4 years) Long Term (5+ years) Priority			Reporting Status 4th Quarter July 1, 2023-September 30, 2023
	Strong Partnership with the Community	ST	MT	LT	
	No new priorities- ongoing efforts	*	*	*	<ul style="list-style-type: none"> <li>• Held a joint meeting with the Greater Boca Raton Beach and Park District on August 21 to discuss the District’s North Park Project and parks and recreation master planning</li> <li>• City worked with DISC to celebrate naming of Lois D. Martin Way in September</li> <li>• First Place Sunsational event from Florida Festivals and Events for FAU Community Event</li> <li>• Created a new Hurricane Planning Guide for residents and visitors and presented to the Federation of Homeowners Associations and other community groups.</li> <li>• Completed renovation of Meadows Park, continued work on Rutherford Lake Wyman and began construction of the Gumbo Limbo Observation Tower</li> </ul>

					<ul style="list-style-type: none"><li>• Hosted a successful Summer Series at the MPA and launched the new Thursday Night Market at Sanborn Square</li><li>• Passed a balanced budget with a property tax rate of 3.68, slightly lower than FY 22/23 and one of the lowest tax rates for a full-service city in Florida.</li></ul>
--	--	--	--	--	---