

	Strategic Priorities for FY 22-23	Short Term (1 year) Mid Term (2-4 years) Long Term (5+ years) Priority			Reporting Status 3 rd Quarter April 1, 2023-June 30, 2023
Financially Sound City		ST	MT	LT	
1.	<p>Establish Boca Raton as the Best Place to Do Business</p> <p>Improve perception of doing business in Boca</p>	*	*	*	<p>Community engagement efforts & collaborations included:</p> <ul style="list-style-type: none"> • Quarterly Boca Women Founder’s Group Meetings • Participation in the Gold Coast PR Council panel • Marketing promotions continue locally, nationally, and internationally with the PBIA Airport campaign and Privaira Charter flights from Boca Airport • Ombudsman/liason efforts continue on behalf of businesses by having a designated staff member assist with permitting & zoning

	<p>Establish process predictability, create timelines and incentives for complete and timely submissions</p> <p>Address business infrastructure needs</p> <p>Fill quality of life gaps and build upon existing strengths</p>				<ul style="list-style-type: none"> • Business growth and expansion efforts facilitated by peer to peer introductions and company/facility tours • Boca E-Hub now providing enhanced electronic planning, permitting and payment services which continue to be refined and improved. 8,462 page views in Q3 • New procedures reduced new business tax receipt average processing time by 20% since March 1 • Approval of Ordinances 5647 and 5648 amended the Downtown Plan to update and expand the urban and architectural design goals for Downtown • Exploring last mile service options from the Brightline station to improve connectivity and accessibility
2. NEW	Evaluate Tax Increment Financing in the CRA	*			<ul style="list-style-type: none"> • Resolution and Ordinance to extend the TIF scheduled for September meetings

3. NEW	Rewrite Land Development Code	*	*		<ul style="list-style-type: none"> • Introduced 5654 amending the Comprehensive Plan by amending Future Land Use Policies to create an Enhanced Mobility Future Land Use Category • Introduced Ordinance 5655 amending Chapter 28 of the City's Zoning Code to create a new division for Enhanced Mobility Development • Rewrite of parking and landscaping requirements is currently underway • Consultant recommendations to incorporate 2002 and 2004 County ULDC's for the annexed areas into the City's code is approximately 60% complete
4. NEW	Streamline Development Services Processes	*	*		<ul style="list-style-type: none"> • Ordinance 5642 streamlined and consolidated the application processes, clarified language and procedures, and deleted obsolete provisions, improving delivery of services to applicants. Two minor administrative site plans being processed. • Staff has completed a residential checklist for proposed work in the

					right-of-way to guide residents through the permitting process and provide upfront information for enhancement to swale areas.
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	Strategic Priorities for FY 22-23	Short Term (1 year) Mid Term (2-4 years) Long Term (5+ years) Priority			Reporting Status 3 rd Quarter April 1, 2023-June 30, 2023
	World Class Municipal Services	ST	MT	LT	
5.	Support Staff Initiatives to Improve City Services	*	*	*	<ul style="list-style-type: none"> • Processed 4,000 job applications • Onboarded 64 employees • Commenced negotiations with IAFF and FOP collective bargaining agreements • Hosted Public Service Recognition Week May 7-13
6. NEW	City Manager Succession Plan	*			<ul style="list-style-type: none"> • On May 9, 2023, Deputy City Manager Brown was selected to succeed City Manager Ahnell upon his retirement. Contract negotiations are underway.
7.	Improve Mobility & Connectivity	*	*	*	<ul style="list-style-type: none"> • Will be adding “See Tracks? Think Train” sidewalk markings near Brightline station • Resolution 50-2023 approved a TPA grant for a shared-use-path on the west side of NW 6th Way to decrease

					<p>the distance traveled along the El Rio Trail crossing Spanish River Blvd.</p> <ul style="list-style-type: none"> • Resolution 49-2023 for TPA funding through FDOTs Transportation Local Initiatives Program for construction of traffic and pedestrian signal improvements • Staff is processing a work order to evaluate the feasibility of the El Rio Trail / Spanish River Blvd. underpass. • Intersection signal detection systems were upgraded at Jeffrey Street/ NW 2nd Avenue and Park of Commerce Boulevard/Congress Avenue signals. • Completed traffic signal mast-arm upgrade at Palmetto Park and A1A. • TDM - Bus shelter painting work is in progress (completed 8 shelters)
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	Vibrant & Sustainable City	ST	MT	LT	
8. NEW	Adopt Vision Zero Strategy	*	*	*	<ul style="list-style-type: none"> Executed the agreement with USDOT for the Vision Zero Action Plan grant, now working on scope of services to hire a consultant to develop the action plan. Working with the FDOT to coordinate Statewide for Mobility Week (Oct. 27 through Nov. 4, 2023) activities.
9. NEW	Develop Art in Public Places Program	*			<ul style="list-style-type: none"> Public Art Coordinator interviews conducted; candidate selected.
10.	Improve Sustainability & Resiliency Efforts	*	*	*	<ul style="list-style-type: none"> April- celebrated Water Reuse Week, Water Conservation Month and the Drop Savers Poster Contest Awards Celebrated Earth Month with Arbor Day Tree Giveaway and Tree Planting (190 Trees), Participated in the City Nature Challenge,

					<p>Partnered with PBCSD for Earth Day Poster Contest and Hosted BioBlitz at Spanish River Park</p> <ul style="list-style-type: none">• Sustainable Summer Educational Series on energy efficiency included a newsletter sent to 1,200 recipients• Approved Ordinance 5644 Electric Vehicle text amendment approved which added new definitions and increased the number of EV spaces required• Adopted a Resolution authorizing Resilient Florida Grant Agreements through FDEP for new seawalls at Wavecrest Way and NE 32nd Street to protect assets from sea level rise.• Race to Zero – completed annual reporting, completed Greenhouse Gas inventory report, working with Sustainability Task Force on High Impact Action Analysis in connection to Race to Zero• Working on the City’s Energy Efficiency and Conservation Strategy for city facilities as part of the Energy Efficiency and Conservation Block Grant allocation
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					<ul style="list-style-type: none"> Working with Development Services to draft green building ordinances
11. NEW	Expand Recycling Program to all City Parks	*			<ul style="list-style-type: none"> New signage (stickers) on recycle bins at Wildflower/Silver Palm and in barrier island parks to begin new pilot program with 4 Oceans. Use data for ongoing, expanded educational program. Recycle Coach App launched, 4,147 downloads, over 42,000 interactions with the app on mobile devices
12. NEW	Develop Policies That Encourage Construction of Workforce /Attainable Housing	*	*	*	<ul style="list-style-type: none"> Introduced Ordinance 5653 establishing procedures and regulations to implement Senate Bill 102 (“Live Local Act”)
13. NEW	Government Campus Master Plan		*	*	<ul style="list-style-type: none"> TBD

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	Strong Partnership with the Community	ST	MT	LT	
	No new priorities- ongoing efforts	*	*	*	<ul style="list-style-type: none"> • Hosted Community Celebration for FAU Men’s Basketball Final Four run at the MPA • Celebrated National Bike Month in May with the distribution of the new Biking in Boca Map • Hosted annual Memorial Day ceremony and patriotic concert • Received a “Storm Ready” certification from the National Weather Service • Completed 1.4 mile beach renourishment project on South Beach that continued into Broward County • Launched Golf newsletter in April that has over 20,000 readers