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**THE BOCA RATON PUBLIC LIBRARY LAUNCHES PARTNERSHIP  
WITH CREATIVE STARTUPS TO OFFER FREE ACCELERATOR PROGRAM  
FOR ENTREPRENEURS AND SMALL BUSINESS OWNERS**

BOCA RATON, FL (September 27, 2021) – The Boca Raton Public Library is expanding its services to the Boca Raton community with the launch of ConnectUp/StartUp, a series of programs, classes, and resources for creative entrepreneurs, small business owners, job seekers, and online students. The Library will begin this new initiative by partnering with Southeast Florida Library Information Network (SEFLIN) to provide free access to Libraries as Launchpads, an innovative business idea accelerator program.

Creative Startups, a leading international business accelerator company ([creativestartups.org](http://creativestartups.org)), is working with libraries across the country to offer a 5-week course for entrepreneurs called Libraries as Launchpads. This self-paced program fast-tracks potential entrepreneurs from a good idea to an effective business concept, including perfecting an engaging description, identifying a customer pool, promoting business connections, and finding reliable resources for the next step to success.

“Libraries have always offered self-directed learning, workforce skills development, and business support, and we are thrilled to partner with Creative Startups in this groundbreaking program,” states Sally Clark, M.B.A. and certified Launchpad Librarian at Boca Raton Public Library. “Our goal is to strengthen connections between the Library and other community organizations that support small businesses and entrepreneurs in bringing ideas to life.”

Participants can apply now for the Creative Startups program, which begins on November 15, 2021. An information session will be held for all participants after the application window closes on November 3. Applicants may address any questions to Sally Clark at [slclark@myboca.us](mailto:slclark@myboca.us) or 561-367-7021. Additional information and the application can be found at <https://www.myboca.us/2052/Creative-Startups>.



The Boca Raton Public Library provides outstanding library services, resources, and programs that meet the educational, recreational, cultural, and informational needs of library users for the Boca Raton community.

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