

# STRATEGIC PLANNING

FISCAL YEAR 2021 - 2022

MISSION, VISION & VALUES

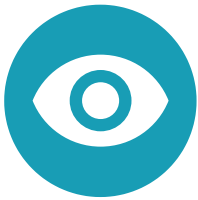


## MISSION & VISION



### Mission

To responsibly provide outstanding services to enhance our unique quality of life



### Vision

Boca Raton - a beautiful, prosperous, safe and vibrant community

## VALUES

**Fairness** - We treat everyone with equality and compassion

**Integrity** - We demonstrate honesty and the highest level of ethical behavior

**Respect** - We value diversity and differing viewpoints

**Service** - We are committed to excellence

**Trust** - Others believe in us as a result of our actions

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GOALS, OBJECTIVES & PRIORITY POLICY ACTIONS



## GOAL 1: FINANCIALLY SOUND CITY

Boca Raton provides cost-effective, efficient services to its residents and invests in its future by planning and funding capital projects and initiatives. The City proactively seeks diverse revenue streams to support services, maintains a AAA bond rating, balances revenues and expenditures, and funds reserves within defined City policies. Strategic economic development practices expand and diversify the economy and the job opportunities within Boca Raton.

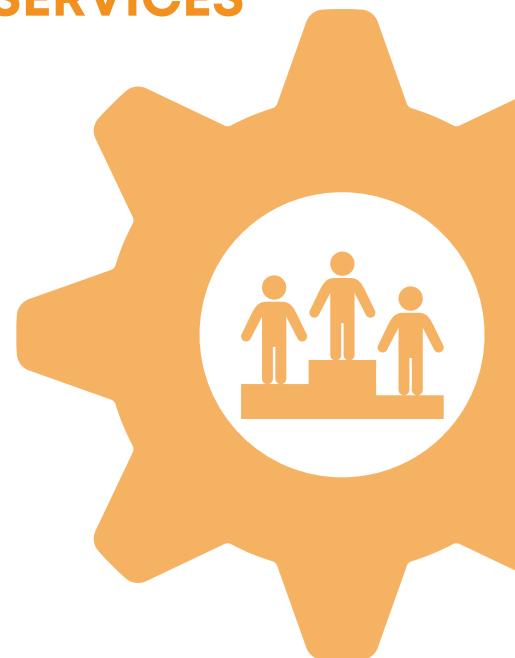
*\*2021-2022 High Priority: Seize emerging economic development opportunities with a focus on innovation and technology.*



## GOAL 2: WORLD CLASS MUNICIPAL SERVICES

Boca Raton provides world-class municipal services by employing professional, highly competent, and motivated staff members and maintaining state-of-the-art equipment and systems. Retaining and hiring qualified employees and providing skill set training and professional development opportunities allows for agility, improvement, and innovation in service delivery.

*\*2021-2022 – Although there are no specifically ranked priorities in this goal area, administration will continue to provide the highest level of service to residents.*



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STRATEGIC PRIORITIES FOR 2021-2022



## GOAL 3: STRONG PARTNERSHIP WITH THE COMMUNITY

Trust and confidence in city government is built on strong relationships. Through the effective use of technology & communications, Boca Raton residents are well-informed with convenient access to City information and services. Strong partnerships with neighborhoods, community-based organizations, hospitals, universities, and other governmental agencies increase civic engagement and strengthen the relationship between the City and its stakeholders.

*\*2021-2022 -High Priority: Negotiate toward a land lease with the Boca Raton Arts District Exploratory Corporation (BRADEC) for a potential disposition and redevelopment of property owned by the Community Redevelopment Agency at the north end of Mizner Park, including the Mizner Park Amphitheater.*



## GOAL 4: VIBRANT AND SUSTAINABLE CITY

Boca Raton offers a safe and secure community with a thriving downtown and neighborhoods. The City continues to enhance its infrastructure to support residents and promote livability, encourage local investment for community building, and attract visitors. As a sustainable City, Boca Raton strives to achieve the balance between preserving its natural resources and supporting economic opportunity.

*\*2021-2022 High Priorities:*

- 1) Review safety issues and consider improvements along Palmetto Park Road, east of the Intracoastal Waterway.
- 2) Review and implement a comprehensive traffic and connectivity plan with a focus on the El Rio Trail Shared Use Path, last-mile connectivity to and from the new Brightline Station, and pursue the Jeffrey Street connection across the FEC railway.

