



City of Boca Raton
“MIZNER PARK AMPHITHEATER STAGE DOORS MURAL”
SELECTION CRITERIA

The City Council shall consider the following criteria in reviewing and selecting all proposals for the Mizner Park Amphitheater Stage Doors Mural Project (Project):

All proposals for referenced murals shall meet the following criteria:

1. Is developed enough to provide the City Council with a clear understanding of the purpose, content and media of the mural and its relationship to Mizner Park Amphitheater, Downtown Boca, Mizner Park and the surrounding area, and the City;
2. Is visual art that reflects and enhances the character, nature and appearance of the City of Boca Raton, Mizner Park Amphitheater, Downtown Boca, and Mizner Park;
3. Improves the overall aesthetic appearance of the stage doors and stage area, as well as Mizner Park Amphitheater;
4. Generates awareness of and attracts support for the Mizner Park Amphitheater and Downtown Boca;
5. Encourages future public/private partnerships between local arts and culture initiatives;
6. Promotes the general view of the City of Boca Raton and Downtown Boca as a focal point for South Florida arts, culture, creativity and entrepreneurial energy;
7. Is readily visible to the public;
8. Is of exceptional quality and enduring value subject to the potential impact from fading by the sun;
9. Is appropriate scale to the Mizner Park Amphitheater stage doors;
10. Will not be detrimental to the public welfare;
11. Will not constitute a safety hazard;
12. Does not contain graffiti-type art, nudity, profanity or political, religious, commercial, obscene or violent images, language and/or themes.
13. Meets all applicable provisions of the City Code

PREFERENCE:

14. *Preference may be granted to artist(s) who have an extensive background in visual art with proven results in public spaces, civic and community engagement to create innovative temporary public visual art project(s).*

Art proposals that do not meet the above criteria (1-13) **will not** be considered by the City Council for the referenced Project. All submittals must meet the noticed deadlines or they will not be reviewed by the City Council nor be considered for participation in the Project.