



THE CITY OF BOCA RATON'S 2019-2020 **STRATEGIC PLAN BRIEF**



MISSION

To responsibly provide **outstanding services** to **enhance our unique quality of life**



VISION

Boca Raton –a **beautiful, prosperous, safe and vibrant coastal community**



GOALS

- **Financially** Sound City
- **World Class** Municipal Services
- **Strong Partnership** with the Community
- **Vibrant and Sustainable** City



THE CITY OF BOCA RATON'S 2019-2020 GOALS, OBJECTIVES & PRIORITY POLICY ACTIONS

GOAL 1: FINANCIALLY SOUND CITY

Boca Raton provides cost-effective, efficient services to its residents and invests in its future by maintaining high property values, planning and funding capital projects and initiatives with a focus on return on investment. The City proactively seeks diversity in revenue streams/sources to support services; maintains a AAA bond rating; balances revenues and expenditures and funds reserves within defined City policies. Strategic economic development practices expand and diversify the economy and the job opportunities within Boca Raton.

GOAL 2: WORLD CLASS MUNICIPAL SERVICES

Boca Raton provides world class municipal services by employing professional, highly competent and motivated staff members and maintaining state of the art equipment and systems. Retaining and hiring qualified employees and providing skill set training and professional development opportunities allows for agility and improvement in City service management and service delivery. Explore public/private collaboration with alternative service providers to leverage service offerings traditionally provided by municipalities.

GOAL 3: STRONG PARTNERSHIP WITH THE COMMUNITY

Trust and confidence in city government is built on strong relationships. Through the effective use of technology and communications, Boca Raton residents are well-informed with convenient access to City information and services. Strong partnerships with neighborhoods, community-based organizations, hospitals, universities, and other governmental agencies increase civic engagement and strengthen the relationship between the City and its stakeholders.

GOAL 4: VIBRANT AND SUSTAINABLE CITY

Boca Raton offers a safe and secure community with a thriving downtown and neighborhoods. The City continues to enhance its infrastructure to support residents and encourage local investment to attract visitors and residents for the enjoyment of livability and community building. As a sustainable City, Boca Raton strives to achieve the balance between preserving its natural resources and supporting economic opportunity.

GOAL 1 PRIORITIES

- Innovation Technology Business Hub
- Financial Plan to Address Long-Term Impacts of Growth
- Preparation for the Next Financial Downturn

GOAL 2 PRIORITIES

- Government Campus Master Plan
- City Services and Staffing

GOAL 3 PRIORITIES

- Public Schools Safety Infrastructure
- Public Schools Strategy Advocacy and Actions
- Partnership with Greater Boca Raton Beach and Park District
- Partnership with Florida Atlantic University: Town and Gown
- Partnerships with Other Local Institutions

GOAL 4 PRIORITIES

- Comprehensive Traffic and Connectivity Planning
- Explore Midtown Enhancements
- Revisions to Land Development Code
- IDG/Pattern Book/4035 Direction
- Sustainability Action Plan Development