



Boca Raton Art in Public Places Advisory Board “SPANISH RIVER PARK/ BEACH TUNNELS ART” SELECTION CRITERIA

The Art in Public Places Advisory Board (Board) shall consider the following criteria in reviewing and selecting all proposals for the Spanish River Park / Beach Tunnels Art Project (Project):

All proposals for referenced murals shall meet the following criteria:

1. Is developed enough to provide the Board with a clear understanding of the purpose, content and media of the mural and its relationship to Spanish River Park and the surrounding beaches and coastal area, and the City;
2. Is visual art that reflects and enhances the character, nature and appearance of the City of Boca Raton, Spanish River Park and Beach areas; abstract art may be accepted.
3. Improves the overall aesthetic appearance of the Spanish River Park and beach pedestrian tunnel entrances;
4. Generates awareness of and attracts support for Spanish River Park and Beaches;
5. Encourages future public/private partnerships between local arts and culture initiatives;
6. Promotes the general view of the City of Boca Raton as a focal point for South Florida culture, creativity and entrepreneurial energy;
7. Is readily visible to the public;
8. Is of exceptional quality and enduring value subject to the potential impact from salt, weather, and fading from the sun;
9. Is appropriate scale to the Spanish River Park and pedestrian beach tunnel/walls as assigned;
10. Is compatible with coastal neighborhoods and adjacent parks;
11. Will not be detrimental to the public welfare;
12. Will not constitute a safety hazard;
13. Does not contain graffiti-type art, nudity, profanity or political, religious, commercial, obscene or violent images, language and/or themes.
14. Meets all applicable provisions of the City Code

PREFERENCE:

15. *Preference may be granted to artist(s) who have an extensive background in street art with proven results in public spaces, civic and community engagement to create innovative temporary public visual art project(s).*

Art proposals that do not meet the above criteria (1-14) **will not** be considered by the Board for the referenced Project. All submittals must meet the noticed deadlines or they will not be reviewed by the Board nor be considered for participation in the Project.