

Call to Artists

Commission for a site-specific exterior artwork for the Red Reef Park West Wall Murals at the entrance to the Gumbo Limbo Nature Center Boardwalk.

APPLICATION DEADLINE: August 31, 2018 at 5:00 PM EST





Call to Artists

Red Reef Park West Wall Murals

City of Boca Raton
Art in Public Places Advisory Board
201 W Palmetto Park Road
Boca Raton, FL. 33432

APPLY TO THIS CALL

**APPLICATION DEADLINE:
5:00 pm EST Friday, August 31, 2018**

PROJECT OVERVIEW

The City of Boca Raton Art in Public Places Advisory Board is seeking Request For Qualifications from artists for the Red Reef Park West Wall Murals. The City is currently accepting applications from artists skilled in visual arts (murals). The preferred artist(s) will have an extensive background in street art with proven results in public spaces, civic and community engagement to create innovative temporary public art project(s). (Documentation that demonstrates experience must be provided.) Proposed art should: promote the general view of the City of Boca Raton as a focal point for South Florida culture, creativity and entrepreneurial energy; encourage future public/private partnerships between local arts and culture initiatives; generate awareness of and attract support for the Gumbo Limbo Nature Center; and improve the overall aesthetic appearance of the south boardwalk entrance of the Gumbo Limbo Nature Center and Red Reef West Park.

PROJECT DESCRIPTION

On June 12, 2018, the City of Boca Raton adopted Resolution No. 82-2018 which delegated to the Art in Public Places Advisory Board the authorization to develop and administer visual arts projects. The particular project for this Call to Artists related to the walls of the City's maintenance area in Red Reef Park West.

The City has a maintenance area in the northeast corner of the parking lot in Red Reef Park West. The maintenance area is surrounded by a paneled 6 foot tall wall and the area is close to a boardwalk that is an entrance to Gumbo Limbo Nature Area. The Art in Public Places Advisory Board wants to create visual art (murals) on the wall panels of the maintenance area at Red Reef Park West. Murals will be applied to the outer face of the wall surrounding the maintenance area located at the southern end of the Gumbo Limbo Nature Center Boardwalk Trail. Each mural must cover the entire surface of the wall, from the ground to the fascia, approximately six (6) feet high and 300 feet total length. There are multiple vent holes sporadically located along the bottom of the wall. The wall surface has a rough texture and will be pressure cleaned and painted white prior to project commencement. Artists should be aware of the potential impact to murals from salt, weather, and fading from the sun. More information on the site, walls and areas for assignment are included in the Site Selection Map specifications.

Through this Call to Artists, the Art in Public Places Advisory Board intends to enrich the aesthetic landscape and cultural experience for residents and visitors of the City of Boca Raton. A number of individual artists or teams, and three (3) or more alternates may be selected to independently paint assigned sections of the wall. The murals should be reflective of the Gumbo Limbo Nature Center and the wonders of nature and Boca Raton’s coastal address and environment.

The Art in Public Places Advisory Board shall consider the Selection Criteria in reviewing and selecting all proposals for the Red Reef Park West Wall Murals Project. Artists may be selected based upon wall availability, as indicated in the Site Selection Map specifications. Murals must utilize the entire available space as assigned. The City of Boca Raton will prepare the wall prior to commencement of mural project work with a pressure cleaning and basic white paint for the project surface. Electricity may not be available at the site, as such, the Artist is responsible for their own power.

There will be a minimum of five (5) artists selected and three (3) or more artists selected to serve as alternates in the case of inability of a selected artist to provide the Artwork. Muralists with proven results in public spaces are encouraged to apply, as well as Artists from the Boca Raton community and Student Artists; the Board desires at least one (1) community Artist and one (1) Student Artist or group of Student Artists serving under a Master Artist. Any one from the general public at large may apply with appropriate experience and demonstrated ability to meet the Selection Criteria. Section D2 as shown on the Site Selection Map will be designated as the “Title Wall”; Artists who submit an application to paint on D2 will be required to include in their submittal the Project title, “Red Reef Park West Wall Murals” and other details as required by the Board.

All murals must be completed at the Red Reef Park West Wall Murals reveal event on October 20, 2018, with a brief ceremony at 11:00 am (or other time to be determined by the City) to recognize the final Artwork and the Artists. Preparation of the wall and initial project work may begin as soon as October 6, 2018. (In the event of inclement weather a rain date may be set.)

BUDGET

Amounts to cover artists’ expenses, including but not limited to paint, supplies, site preparation, installation and clean-up may be granted subject to authorization by the Board and in accordance with any Project rules established by the Board. Minimum budget amounts for each wall section as depicted in the Site Selection Map are subject to final Board review and approval of Project proposal as follows:

Wall Sections A and D2: \$500 minimum*

Wall Sections B and D1: \$1,000 minimum*

Wall Sections C and E: \$1,500 minimum*

Budget payments*:

50% at time of Artist selection, an approved W9/Vendor registration and fully executed Artist Agreement.
50% remaining within 15 days after completion of visual artwork approved by the Board.

(*Supplies for wall sections will be paid a minimum amount as indicated above subject to required documents and may be adjusted subject to Final Board Approval.)

APPLICATION PROCESS

A complete application consists of the following items. Please be sure to clearly state name, address, email, phone, and website on all documents.

1. **Written Statement:** Describe the conceptual basis for your practice and approach including how you envision approaching the project. Include experience working with murals and painting. Maximum length: 300 words.
2. **Professional Resume:** Include degrees held, a summary list of public art projects, exhibitions completed during the past ten (10) years, awards, catalogues, current gallery affiliations, grants/fellowships and experience in working with multiple agencies including public agencies. Maximum length: two (2) pages.
3. **Digital Images:** Include images of completed art works or projects (up to ten images). Suggested file size is 1920 pixels on the longest side submitted as a JPG.
4. **Digital Image ID Sheet:** For each image, please include:
 - Budget
 - Title of Work
 - Medium
 - Dimensions
 - Date of Work
 - 1-2 sentences of explanatory text
5. **Waiver:** Artist must complete and sign an agreement that artwork will become the property of, and owned by the City of Boca Raton upon completion. Artist(s) shall also agree to waive all proprietary rights to, and ownership of the visual art, all claims that may arise under VARA, and, acknowledge the City's right to modify, remove and/or maintain such visual art. (See sample Artist Agreement, which must be executed prior to first payment installment.)
6. **Acknowledgement:** Artist must acknowledge the following: the information submitted is truthful and accurate to the best of Artist's ability and agree to the terms and conditions outlined in the referenced Call to Artists for the "Red Reef Park West Wall Murals"; the funds provided by the City of Boca Raton for this visual arts project will be utilized for the purpose of creating murals for public purpose and viewing; that the Artist(s) has no conflicts of interest, including, but not limited to a familial or financial relation with elected or appointed officials and/or employees of the City of Boca Raton; any such conflicts may disqualify Artist from participating. Artist agrees that he/she will keep clear and navigable without obstructions while the work is being performed on or near the sidewalk and any public pathways adjacent to the Artist's assigned section of the Red Reef Park West Mural Wall Project.

PROJECT SCHEDULE

- August 31, 2018 -** Submission Deadline for proposal **5:00 pm**
- September 5, 2018 -** Selection of Finalists (**attendance required**)
- September 7, 2018 -** Notification to Finalists
- September 20, 2018 -** Submission Deadline of Final Rendering **5:00 pm**
- September 27, 2018 -** Approval of Final Renderings for Murals (**attendance required**)
- October 6-19, 2018 -** Initial preparation of wall and commencement of murals
- October 20, 2018 -** Mural Reveals (11:00 am or other time to be determined by City)

THE SUBMISSION DEADLINE IS FRIDAY, AUGUST 31, 2018 AT 5:00 PM EST

Application Submission: Complete and submit online application at:

<https://www.myboca.us/1516/Art-in-Public-Places-Board>

Contact: Ruby Childers, AICP, Downtown Manager, Development
Services Phone: (561) 393-7789; E-mail: AIPP@myboca.us